

# PakMag Print Ad Rates

<b>SIZE</b>	<b>1 YEAR</b> (6 EDITIONS)	<b>HALF YEAR</b> (3 EDITIONS)	<b>1 EDITION</b>
Eighth Page	\$225	\$275	\$370
Quarter Page	\$345	\$410	\$500
Prime Placement Strip	\$460	\$560	\$765
Half Page	\$620	\$725	\$930
Full Page	\$930	\$1,110	\$1,235
Right-Hand Placement Full Page	\$1,116	\$1,332	\$1,482
Page 3 or 4 Full Page	\$1,110	\$1,315	\$1,415
Inside Front or Inside Back Cover	\$1,345	\$1,490	\$1,630
Back Cover	\$1,540	\$1,680	\$1,930
Double Page Spread	\$1,860	\$2,220	\$2,470

PakMag Design  
and Copywriting:  
\$80 + GST per hour

\* Advertising rates are per edition and include the ad placement only. Rates exclude GST and artwork creation, copywriting and photography.

