

Features List

January/February

Theme: Summer and Back-to-School

Editorial Features

- Becoming Financially Fit in 2022
- Are Smartphones Making Us Dumb
- Ready for School: Turning Everyday Moments into Learning Adventures
- Milestones: Is My Baby on Track

Sales Features

- Extra-curricular Activity Guide
- School Holiday Guide

Back to School Prize Giveaway

March/April

Theme: Mother's Day, Mindfulness and Eco Edition

Editorial Features

- Ways to Connect Deeply with Your Family
- How to Have those Little BIG Chats with our Children
- How to Teach Your Children to be Mindful Consumers
- Different Styles of Learners and How they Flourish Best

Sales Features

- Under 5's Activity Guide
- School Holiday Guide

Mother's Day Mega Giveaway

May/June

Theme: PakMag's 15th Birthday

Editorial Features

- Cultivating the Power of Positivity in Our Homes
- 12 Soft Skills to Teach Your Child
- Kind Advice: What I Would Go Back and Tell Myself as a New Mum
- Public Speaking Tips
- How to Become a Great Problem Solver

Sales Features

- School Holiday Guide

PakMag's Birthday Giveaway

July/August

Theme: Inclusion

Editorial Features

- Top 5 Tips to Discussing Diverse Families with Your Children
- Why Labels Limit / Hurt
- Trying on Some New Eyes - Changing Perspectives
- The Power of Different
- The 5 Types Of Emotional Intelligence and How To Build Them in Your Children

Sales Features

- School Holiday Guide

September/October

Theme: Father's Day, Halloween and Mental Health

Editorial Features

- Why the First 1000 Days Matter
- Teaching Your Children Bodily Autonomy and Consent
- Seven Principals for Making A Marriage Work
- Embracing Imperfection and Silencing Your Inner Critic

Sales Features

- School Holiday Guide

Father's Day Mega Giveaway

November/December

Theme: Christmas and School Holidays

Editorial Features

- Celebrating Your Child's Individuality
- Keeping Your Cool When Your Little One Pushes Your Buttons
- The Intelligences Explained
- Is Your Child a Bully?
- 12 Activities to Build Closeness and Connection this Christmas

Sales Features

- Extra-curricular Activity Guide

Christmas Giveaway