

Digital Advertising Rates

SIZE	DESCRIPTION	COST
PakMag Organic Facebook Post	Offer or event promoted organically to PakMag Facebook fans.	\$250 without a print ad \$150 with a print ad
PakMag Facebook Giveaway	Product or experience giveaway promoted organically to PakMag Facebook fans.	\$250-\$150 with print ad
Facebook Live Video	We'll come to your business or event and broadcast live to our fans.	\$750
Survey Our Readers	A survey to our database of 10,000 families.	\$750
Sponsored Blog	500 words to promote your business, product or event. Includes leaderboard ad and \$200 budget allocated for a Facebook sponsored post.	\$500/blog
PakMag Website Category Sponsorship	Rotating leaderboard ad on all category related blogs.	\$500/month
PakMag Website Naming Rights	Logo inclusion on all website pages in header navigation and leaderboard ad on the homepage.	\$1,000/month
Promotional Video	We'll create videos for you to use for your digital marketing.	\$500
PakMag Review Video	We'll review and promote your buseinss, service or products.	\$1,430

*All rates exclude GST.

