

Cairns & Townsville Features List

January
Theme: Summer, Sports and Back-to-School

Editorial Features

- Becoming Financially Fit in 2022
- Are Smartphones Making Us Dumb
- Ready for School: Turning Everyday Moments into Learning Adventures
- Milestones: Is My baby on Track

Sales Features

- Extra-curricular Activity Guide
- School Holiday Guide

February
Theme: Mindfulness and Connection

Editorial Features

- Where Focus Goes – Energy Flows
- Ways to Connect Deeply with Your Family
- What’s in My Food? Understanding Labels and Nutrition
- Women in STEAM
- The Generation of Inattention
- How to Have those Little BIG Chats with our Children

Sales Features

- Under 5’s Activity Guide

March
Theme: Eco Edition

Editorial Features

- How to Teach Your Children to be Mindful Consumers
- Finding Purpose in Life
- How to Be an Eco-Friendly Parent
- Vaping – What You Need to Know

April
Theme: Easter

Editorial Features

- Parenting Power Struggles
- Different Styles of Learners and How they Flourish Best
- Teaching Little Children about BIG Emotions
- Body Image – The Danger of Comparing Yourself to Others

Sales Features

- School Holiday Guide

May
Theme: Mother’s Day

Editorial Features

- Cultivating the Power of Positivity in Our Homes
- 12 Soft Skills to Teach Your Child
- Kind Advice: What I Would Go Back and Tell Myself as a New Mum
- Public Speaking Tips
- How to Become a Great Problem Solver
- Connecting With and Honouring Who You Truly Are

June
Theme: Celebrating PakMag’s 15th Birthday

Editorial Features

- High Vibing: Why Energy Matters
- Why First-Borns Rule the World and Later-Borns Want to Change It
- Be the Kind of Human You Want Them to Be: Becoming a Positive Role Model for Your Children
- Embracing New Technologies
- Toddler Temperament Types

Sales Features

- School Holiday Guide

July
Theme: Shows and Festivals

Editorial Features

- The 5 Types Of Emotional Intelligence and How To Build Them in Your Children
- Talking to Your Child About Race
- Helping Toddlers Love Going to Bed – and Staying There
- How to Improve Your Child’s Memory
- Embracing Your Individuality

Sales Features

- School Holiday Guide

August
Theme: Inclusion

Editorial Features

- Top 5 Tips to Discussing Diverse Families with Your Children
- Why Labels Limit / Hurt
- Trying on Some New Eyes - Changing Perspectives
- The Power of Different

September
Theme: Father’s Day

Editorial Features

- Supporting Your Mental Health
- Teaching Your Children Bodily Autonomy and Consent
- Seven Principals for Making A Marriage Work
- Newborn Body Language
- Improving Your Child’s Literacy

Sales Features

- School Holiday Guide

October
Theme: Halloween, Mental Health

Editorial Features

- Embracing Imperfection and Silencing Your Inner Critic
- Tackling Difficult Conversations
- Why the First 1000 Days Matter

November
Theme: Prepping for Christmas / Holidays

Editorial Features

- Celebrating Your Child’s Individuality
- Keeping Your Cool When Your Little One Pushes Your Buttons
- The Intelligences Explained
- Is Your Child a Bully?

Sales Features

- Extra-curricular Activity Guide

December
Theme: Christmas and Holidays

Editorial Features

- 12 Activities to Build Closeness and Connection this Christmas
- Parenting With A Growth Mindset
- School Holiday Activities (Boredom Busters)
- Bonding with Your Baby

Sales Features

- School Holiday Guide



Mackay Features List

January/February

Theme: Summer and Back-to-School

Editorial Features

- Becoming Financially Fit in 2022
- Are Smartphones Making Us Dumb
- Ready for School: Turning Everyday Moments into Learning Adventures
- Milestones: Is My Baby on Track

Sales Features

- Extra-curricular Activity Guide
- School Holiday Guide

Back to School Prize Giveaway

March/April

Theme: Mother's Day, Mindfulness and Eco Edition

Editorial Features

- Ways to Connect Deeply with Your Family
- How to Have those Little BIG Chats with our Children
- How to Teach Your Children to be Mindful Consumers
- Different Styles of Learners and How they Flourish Best

Sales Features

- Under 5's Activity Guide
- School Holiday Guide

Mother's Day Mega Giveaway

May/June

Theme: PakMag's 15th Birthday

Editorial Features

- Cultivating the Power of Positivity in Our Homes
- 12 Soft Skills to Teach Your Child
- Kind Advice: What I Would Go Back and Tell Myself as a New Mum
- Public Speaking Tips
- How to Become a Great Problem Solver

Sales Features

- School Holiday Guide

PakMag's Birthday Giveaway

July/August

Theme: Inclusion

Editorial Features

- Top 5 Tips to Discussing Diverse Families with Your Children
- Why Labels Limit / Hurt
- Trying on Some New Eyes - Changing Perspectives
- The Power of Different
- The 5 Types Of Emotional Intelligence and How To Build Them in Your Children

Sales Features

- School Holiday Guide

September/October

Theme: Father's Day, Halloween and Mental Health

Editorial Features

- Why the First 1000 Days Matter
- Teaching Your Children Bodily Autonomy and Consent
- Seven Principles for Making A Marriage Work
- Embracing Imperfection and Silencing Your Inner Critic

Sales Features

- School Holiday Guide

Father's Day Mega Giveaway

November/December

Theme: Christmas and School Holidays

Editorial Features

- Celebrating Your Child's Individuality
- Keeping Your Cool When Your Little One Pushes Your Buttons
- The Intelligences Explained
- Is Your Child a Bully?
- 12 Activities to Build Closeness and Connection this Christmas

Sales Features

- Extra-curricular Activity Guide

Christmas Giveaway